

"Delivering trendy young professionals with Paychecks, Plastic and a MUST HAVE attitude!"



Power 104.3 is designated as a CHR/Rhythmic station. We play only the hits in the Hip Hop and R & B music genres. The diverse market of Honolulu demands and appreciates our commitment to these music talents.

CALL LETTERS:	KPHW-FM
DIAL POSITION:	104.3-FM
COVERAGE:	Oahu, Kauai, Lanai, Maui, Molokai, Hawaii
FORMAT:	Contemporary Hit Radio
POSITIONING:	Hawaii's #1 For The Most Hip Hop And R&B
TARGET DEMO:	Adults 18-34 and Teens 12-17
DAY PART LINEUP:	KC & Taka Morning
	Island Boy Afternoon
	Micah Bank\$ Evenings
PHONE:	(808) 275-1000
FAX:	(808) 536-2528
WEBSITE:	www.Power1043.com

Power 104.3 is hit driven by research that not only delivers what our listeners expect but what our clients demand. Great results! Unique production elements and personality driven radio programming really reach out to our customers and keeps them tuned in. Listen to Hawaii's #1 for the Most Hip Hop and R&B live on our website at www.power1043.com!

